

PATTERN DIGEST
Nepal
2024-2026



ECOPIA



The EcoPIA is engineered for superior performance, giving you better safety and increased savings. Using low rolling resistance technology to consume less fuel to power the tires forward, the EcoPIA is a saving for our back pocket and the environment. Original Equipment on modern-day Luxury vehicles.

Key benefits:

- Superior ride comfort and low road noise
- Excellent wear resistance and long life
- Improved fuel efficiency and increased range up to 7%
- Enhanced safety in both wet and dry conditions



EP 150



EP 300



850Z



H/L 422



H/L 001

WHEN YOU WANT IT ALL



Fuel Efficiency



Safer Wet Grip



Long Lasting

DUELER

THE ESSENCE OF ADVENTURE

ALL TERRAIN

The ultimate 4WD All Terrain Tires, designed and tested to withstand Nepal's harshest outback conditions. Its strong wear life and better resistance to cutting and chipping makes it the number one choice for All Terrain adventuring. The Dueler is tough enough to bring you back!

Key benefits:

- Extra durable construction
- Superior braking
- Cut chip resistance
- Excellent puncture resistance



D 697



A/T 002

HIGHWAY TERRAIN

EV
Compliant

The Dueler H/T Tires feature a modern tread pattern for excellent handling, stability and a quieter, smoother and a comfortable highway ride for MUV's and SUV's. It is fitted as original equipment on a range of vehicles, including Toyota Land Cruiser, Mitsubishi Pajero, Honda CR-V, Mahindra Scorpio, Suzuki Vitara, Hyundai Creta, Tata Safari and many more.

Key benefits:

- Exceptional handling precision and steering response
- Strong wet and dry performance
- Smooth and comfortable drive



D 684



D 687



D 689



D 850



H/P SPORT



H005

TURANZA

COMFORT ABOVE ALL



The Turanza Tires are developed with luxury touring in mind and are original equipment on prestige cars including Mercedes, Audi and Mazda. These tires combine a unique tread design with noise reduction technology to deliver superior performance and ride comfort.

Key benefits:

- Outstanding high speed stability and performance
- Superior grip for reliable braking in the wet and dry conditions
- Reduced rolling resistance for better fuel economy and increased range
- Longer wear life



T001



ER 33



T005



T6

ALENZA

A NEW STANDARD IN LUXURY



Complement your SUV with ALENZA 001 to bring out the best in your dynamic driving experience. It is exclusively engineered for Luxury SUVs to maximise the handling performance potential on both wet and dry roads during city & highway driving with confidence and comfort. No matter the journey, ALENZA is designed for power and pleasure!



AL 001

Key benefits:

- Chosen by premium vehicle manufacturers like BMW, Lexus and others as original fitment tires
- Exclusively designed for SUVs to deliver dynamic driving experience beyond expectations
- Enhanced safety on both wet and dry roads
- Engineered to last long

TECHNO



The latest addition to the Bridgestone global portfolio with a motto of providing reliable performance to hatchback and sedans owners.

Key benefits:

- Designed for extended durability
- Dependable wet road performance
- Enhanced braking performance



FIREHAWK SPORT



The Firehawk Sport 01 is designed for everyday sporty driving with aggressive pattern and semi-slick look to bring out the stylishness of your car.

Key benefits:

- Superior handling
- Aggressive appearance
- Safer grip on wet roads



COMMERCIAL TIRES



R 210



R 611



RD 613



R 624



R 660



CV 4000

MINI VAN / LIGHT TRUCK

R 187



M 857



L 301



EMLS



SULP



RADIAL TRUCK / BUS

NYLON TRUCK / BUS

